

Baylor Health Care System
Baylor Regional Medical Center at Plano
Annual Report of Community Benefits
4700 Alliance Blvd.
Plano, TX 75093
Taxpayer ID # 82-0551704
For the Fiscal Year Ended June 30, 2010

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4700 Alliance Blvd.
Plano, Texas 75093
(469) 814-2000
www.BaylorHealth.com/Plano

August 31, 2010

Dear Fellow Texan:

Since December 2004, Baylor Regional Medical Center at Plano (Baylor Plano) has proudly served adults residing in Collin County and the surrounding communities. We remain focused on increasing the public's knowledge about their health risks and the services offered at the hospital to help meet these needs.

Baylor Plano serves thousands of patients annually through our service offerings of scoliosis care, pulmonology, cardiology, diabetes management, neuroscience, orthopaedics, oncology, women's services, surgical weight loss, all digital imaging, rehabilitation and more. The hospital is committed to fulfilling its mission:

"Founded as a Christian ministry of healing, Baylor Health Care System exists to serve all people through exemplary health care, education, research and community service."

Baylor Regional Medical Center at Plano participates in major community health fairs targeted at the underserved and supports local not-for-profit organizations as part of our community benefit efforts. Our community assessment reveals that key areas of focus include diabetes, cardiac health/ stroke, chronic respiratory disease, Alzheimer's disease, and cancer. These areas have been addressed by the hospital via educational seminars and material, support groups, monetary grants, and screenings that help identify those at risk. Baylor Plano is also proud to be a supporter of the American Heart Association and the United Way through employee donations. Additionally, many of our employees are members of community organizations and serve on various boards.

I encourage you to give me feedback to this report. Please address comments to me, in care of Jennifer Coleman, Senior Vice President, Public Affairs, Baylor Health Care System, 3500 Gaston Avenue, Dallas, Texas 75246.

Sincerely,

A handwritten signature in cursive script that reads "Jerri Garison".

Jerri Garison
President

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I. Mission Statement

Baylor Plano, an affiliated hospital of Baylor Health Care System (“BHCS”), is committed to fulfilling its mission: *“Founded as a Christian ministry of healing, Baylor Health Care System exists to serve all people through **exemplary health care, education, research and community service.**”*

II. Effective Dates of the Plan

The annual report of community benefits provided is for the fiscal year ended June 30, 2010 (“Fiscal Year 2010”).

III. Description of the Community Served

Baylor Plano primarily serves Collin County, the north, northwest and northeast Dallas County region, and southern Denton County. This area is primarily Caucasian but is becoming rapidly diverse with the African-American population as the fastest growing segment. The Asian community is the second fastest growing segment followed by Hispanics. Claritas data from 2008 indicates 32.8 percent of households earned between \$25,000 and \$75,000 and 35.6% earn more than \$100,000 with a median income of \$77,664. About 8.9 percent live between 100 and 200 percent of the federal poverty level in 2007. 2008 data shows that 7.9 percent of the county over the age of 25 had not completed high school while 47.2 percent had a bachelor’s degree or more.

IV. Charity Care and Government-Sponsored Indigent Health Care Provided

For Fiscal Year 2010, Baylor Regional Medical Center at Plano provided \$6,530,733 in unreimbursed costs of charity care and government-sponsored indigent health care.

V. Government-Sponsored Health Care Provided

For Fiscal Year 2010, Baylor Plano provided \$24,013,753 in unreimbursed costs of government-sponsored health care.

VI. Other Types of Community Benefits Provided

Baylor Plano is committed to improving the quality of life for the many citizens living and working in its area. Baylor Regional Medical Center at Plano was pleased to allocate funds to the following community benefit activities.

A. **Health Screenings**

\$52,909

Diabetes, chronic respiratory problems and diabetes are among the top health concerns identified in the *Checkup* and screenings to detect these conditions are

detailed above. Additional screening efforts that promote general wellness and early detection of diseases, and increase chances for survival are detailed below. Planned screenings include:

Prostate Cancer Screening	\$4,200
Colorectal Cancer Screening Kits	\$1,000
Breast Cancer Risk Assessments	\$500
Skin Cancer Screening	\$500
Bone Density Screenings	\$3,300
Lung Volume Screenings	\$500
Asthma Screenings	\$500
Body Fat/BMI Screenings	\$200
Glucose Screenings	\$1,000
Scoliosis Screening	\$1,000

B. School District Activities \$ 4,121

Baylor Plano works with local school districts to provide health-related education, wellness assessments and career exploration opportunities. Activities include:

Career Day Presentations	\$500
Health and Wellness Presentations	\$500

C. Community Education and Support Groups \$31,675

Baylor Plano offers a variety of health education seminars, support groups and counseling to patients and community members to prevent specific diseases or enhance the quality of life for those who are ill. Education activities include:

- Community Health Fairs
- Living Well with Cancer (11 months)
- Look Good Feel Better (4 months)
- Back Pain Seminar
- Digestive Health Seminar
- Men's Health Day
- Head and Neck Cancer Support Group
- Prostate Cancer Support Group
- Healthy Joints Seminar
- Prostate Health Seminar
- Barrett's Esophagus Seminar
- Kidney Stones Seminar
- Sleep Problem Seminar
- Bone Health
- Sport Injuries Seminar
- Diabetes and Nutrition Seminar

Health Lungs Seminar
Adult UTI Seminar
Autoimmune Diseases Seminar
Breast Cancer Awareness Month
Breast Care for a Lifetime®
For Women, For Life

D. Cash Donations **\$62,450**
Baylor Plano supports the activities of local organizations including:

American Cancer Society
Collin County Adult Clinic
Collin County Community College District
North Texas Affiliate of the Susan G. Komen Breast Cancer Foundation
Plano ISD Education Foundation
Northwood Women's Charity
Needhim Inc.
Leukemia and Lymphoma Society
Junior League of Plano
Collin County Children's Advocacy Center

E. Health Care Support Services **\$78,346**
Baylor Plano contracts with a company which assists the underserved and underinsured in qualifying for financial assistance programs. Once qualified, the patient may acquire services at health care facilities other than Baylor Plano. (Although this expense represents services provided to the underserved and underinsured of the community, the expenditure has not been included in the total community benefits expenditure in this report.)

F. Medical Education **\$212,999**
Baylor Plano's Nursing Education department provides supervision of 70 nursing students from area nursing schools. These are both preceptored and non preceptored nursing students and they are not required to be employed by Baylor after completion of their education.

VII. Total Operating Expenses and Calculation of the Ratio of Cost to Charge
As required by Section 311.046 (a) (4), Baylor Regional Medical Center at Plano reports \$150,360,869 in total operating expenses. As required by Section 311.046(1) (5), the ratio of cost to charges was 35.35%. Please see the attached worksheet for the full calculation.

VIII. Report of Community Benefit Provided During Fiscal Year 2008
In a commitment to fulfill its mission, Baylor Regional Medical Center at Plano benefit to the community, conservatively estimated, was \$30,908,640 for Fiscal Year 2010. Baylor Regional Medical Center at Plano is filing its Annual Statement of Community Benefits

Standard (“Statement”) as a consolidated system with the other affiliated hospitals of BHCS (excluding those that qualify as Medicaid disproportionate share hospitals).

Through community benefit activities, BHCS-affiliated hospitals provided: quality patient care and subsidized services otherwise not available in the community; medical education, training for medical technicians, hospital chaplains, nurses, and future physicians; and medical research that will speed the time between scientific finding and its application to improving medical care.

Any comments or suggestions in regard to the community benefit activities are greatly welcomed and may be addressed to Jennifer Coleman, Senior Vice President, Consumer Affairs, Baylor Health Care System, 3500 Gaston Avenue, Dallas, Texas 75246.