



PINK PASSION™

Shoe Design and Decorating Contest

Contest Rules

- Contest runs from Friday, Sept. 26 until Monday, Oct. 27, 2008 at 9 p.m.
- Decorate a new shoe with a bit of pink flair to show your passion for fashion and battling breast cancer. The color pink should be visible on the outside of the shoe (soles will not be considered as part of the decoration).
- Submit right shoe only.
- Entries must be submitted in a shoe box.
- Complete and securely affix entry form to shoe box and place a copy on the inside of the shoe box.
- Design or decorate your shoe on your own or attend Decoration Day at Saks Fifth Avenue Galleria Dallas on Saturday, Oct. 18, 2008 from noon until 4 p.m. Enjoy refreshments, makeovers and additional fun.

Contest Submissions

- Contest Deadline: Monday, October 27, 2008 at 9 p.m.
- Drop off locations:
 - **Saks Fifth Avenue at Galleria Dallas** Women’s Shoe Department, first floor (IH 635 and Dallas North Tollway). Open Monday – Saturday, 10 a.m. to 9 p.m. and Sunday, 12 noon to 6 p.m.
 - **Baylor Sammons Cancer Center at Dallas**, Ernie’s Appearance Center, 3535 Worth Street, 1st floor Lobby, Dallas, TX. Open Monday – Friday, 8:30 a.m. – 4:30 p.m.
- Shoes will be on display at Baylor University Medical Center at Dallas and Saks Fifth Avenue Galleria through Nov. 14, 2008. Entries will be available for pick up through Nov. 21, at Saks Fifth Avenue Galleria.

Judging & Prizes

- Based upon category of entry, the judges will select the 1st place winners for: “Most Creative”, “Most Fashion Forward”, and “Most Creative Design - Kids 12 and under”
- 1st place winners in “Most Creative” and “Most Fashion Forward” categories will win a shoe shopping spree at Saks Fifth Avenue Galleria Dallas valued at \$750.
- 1st place winner in “Most Creative Design - Kids 12 and under” will win a special prize.
- Winners will be contacted and announced on Monday, November 3.

Who are the Judges?

- Donna Bowers – Vice President, Baylor Health Care System/Oncology
- Tincy Miller – Community Leader, Chair – Texas State Board of Education, Dallas’ Best Dressed list
- John Pippen, MD – Breast Cancer Committee Chair at Baylor Sammons Cancer Center at Dallas
- David Ninh – Style writer, F!D LUXE The Dallas Morning News
- Marvin Stone, MD – Director, Baylor Sammons Cancer Center at Dallas
- Jan Strimple – International model and Fashion Show producer
- Kinsey – Shoe Maven, Kidd Kraddick in the Morning radio show

Entry Form #1 (Place inside shoe box)

Name (First/Last):

Phone Number:

Address:

City/State: ZIP:

Email Address:

Entry category, check one:

- Most Creative
- Most Fashion Forward, or
- Most Creative Design - Kids 12 & under

Are you interested in receiving healthcare information?

- Yes No

(For contest use only) Date Rec'd: []

Location Rec'd: []



Entry Form #2 (Securely affix to outside of shoe box)

Name (First/Last):

Phone Number:

Address:

City/State: ZIP:

Email Address:

Entry category, check one:

- Most Creative
- Most Fashion Forward, or
- Most Creative Design - Kids 12 & under

Are you interested in receiving healthcare information?

- Yes No

(For contest use only) Date Rec'd: []

Location Rec'd: []