Baylor Scott & White Health

The Heart Hospital Baylor Denton

Annual Report of Community Benefits

2801 South Mayhill Road

Denton, Texas 76208

Taxpayer ID # 26-3603862

For the Fiscal Year Ended June 30, 2015
Baylor Scott & White Health
The Heart Hospital Baylor Denton
Annual Report of Community Benefits
2801 South Mayhill Road
Denton, Texas 76208
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For the Fiscal Year Ended June 30, 2015

Letter from the President

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June 30, 2015

Dear Fellow Texan:

Among the many organizations, strategies and resources hard at work fighting heart disease, a new hospital is becoming known as a leader on the Denton County landscape with a mission to provide safe, quality, compassionate heart and vascular care to people from all walks of life – The Heart Hospital Baylor Denton (THHBD). Having opened its doors on May 31, 2013, it is modeled after The Heart Hospital Baylor Plano (THHBP), Joint ownership with physicians, which originally culminated through the vision of two interventional cardiologists focused on creating a unique care model in the challenging battle against heart and vascular disease.

The Heart Hospital Baylor Denton is the first and only freestanding, full-service hospital in Denton County dedicated solely to heart and vascular care. The hospital was inspired and created by The Heart Hospital Baylor Plano, incorporating the same proven practices that brought national recognition for medical excellence and five-star service to the Plano location.

Using data from the most recent Denton County Needs Assessment and considering our community service area that includes Denton County, north of Grapevine Lake, east Wise County, and south Cooke County, The Heart Hospital Baylor Denton has focused its community service efforts on cardiovascular disease. The hospital provides screenings to the public at health events on- and off-campus. The Heart Hospital is also proud to coordinate charitable projects to support families, such as the Angel Tree and Toys for Tots.

The Heart Hospital Baylor Denton has chosen to deliver and measure our community benefit efforts in the broader communities of the North Texas region that can benefit from cardiovascular health education and screenings.

I encourage you to give me feedback for this report. Please address comments to me, in care of Jennifer Coleman, Senior Vice President, Public Affairs, Baylor Scott & White Health, 3500 Gaston Avenue, Dallas, Texas 75246.

Sincerely,

Mark A. Valentine  
President  
The Heart Hospital Baylor Denton  
The Heart Hospital Baylor Plano
I. Effective Dates of the Report

The annual report of community benefits provided is for the fiscal year ended June 30, 2015 (Fiscal Year 2015).

II. Hospital Description

The Heart Hospital Baylor Denton was established in May 2013, as a cardiovascular specialty hospital in Denton, Texas, and is an affiliate of Baylor Scott & White Health. The hospital is modeled after The Heart Hospital Baylor Plano, Joint ownership with physicians, with a mission to provide safe, quality, compassionate care and five-star service to its guests.

The Heart Hospital Baylor Denton is the first and only freestanding, full-service hospital in Denton County dedicated solely to heart and vascular care. The 22 bed hospital has a medical staff of 346 physicians, with 133 being physician partners—comprised of cardiovascular physicians and surgeons including multiple specialties to support the health care needs of North Texas residents. Of the 22 private inpatient suites, nine are cardiac universal beds, allowing the guest to receive the current level of care needed in-suite, without the need for transfer to a different unit to receive different levels of care during recovery. The hospital includes a 12 bed ambulatory surgical unit and a 12 bed post anesthesia care unit, a 24-hour, five bed emergency department, two cardiac catheterization labs, one electrophysiology lab, one hybrid operating room, and two cardiovascular operating suites.

In addition to providing complete in-patient services, the hospital provides a full service imaging department that includes a 256-slice CT scanner, 1.5 Tesla MRI, along with 3-D and 2-D echocardiography. The hospital provides inpatient and outpatient care, including cardiovascular, diagnostic, interventional and surgical services. The Center for Advanced Cardiovascular Care™ is an outpatient department of the hospital and includes the Comprehensive Wound & Vascular Center. The center contains two mono place hyperbaric oxygen chambers (HBO) and a staff of highly trained specialists including a board certified hyperbaric physician and podiatrist designated by the American Board of Wound Management (ABWM) as a Certified Wound Specialist® (CWSP®). These physicians collaborate with vascular and interventional physicians to provide comprehensive care. Specialized heart and vascular services include:
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- Cardiothoracic surgical services
- Cardiac diagnostic and interventional services
- Electrophysiology services
- Peripheral vascular services
- Vascular services
- Non-invasive cardiac testing

III. Hospital Mission Statement

The Heart Hospital Baylor Denton exists to serve all people by providing personalized health and wellness through exemplary care, education and research as a Christian ministry of healing.

IV. Description of Community Served

The System is committed to serving a vast array of neighborhoods comprising its service area and recognizes the importance of preserving a local community focus to effectively meet community needs.

Located in Denton County, the Hospital serves the East Region of Baylor Scott & White Health (North Texas) in the areas north of Grapevine Lake, east Wise County and southern Cooke County. Its service area includes ZIP codes from Denton, Gainesville, Sanger, Lake Dallas, Argyle, Krum, Justin, Decatur, Valley View, Ponder and Muenster.

Based on population alone, Texas is the second largest state in the nation with more than 25 million people. From 2000 to 2010, Texas experienced a 20 percent growth in population, as compared to only 9.7 percent increase nationally. Originally, the North Texas Region was defined to include Collin, Dallas, Denton, Ellis, Fannin, Grayson, Kaufman, Navarro, and Rockwall counties.

The broader demographics were considered to be representative of the narrower final boundaries and there is considerable in-migration from the original counties to Dallas County for health care services. The service area comprises:

- An urban/suburban geographic area
- Service Area Population: 592,157
- Service Area Ethnicity: White Non-Hispanic = 58.8 percent; Black Non-Hispanic = 8.2 percent; Hispanic = 22.2 percent; Asian and Pacific Islanders Non-Hispanic = 8.0 percent; All Others = 2.7 percent.
- Service Area Household Average Income = $90,884
• Service Area living below the Federal Poverty Level (FPL): 4.3 percent (compared to 9.7 percent living below the FPL in the Dallas/Fort Worth Metroplex, and 9.4 percent living below the FPL in the United States).

• Number of other hospitals serving the community: 8 hospitals other than The Heart Hospital Baylor Denton.

• Medically Underserved: The Heart Hospital Baylor Denton service area does not contain any medically underserved areas or populations.

• Service Area Education: Less than High School = 4.7 percent; Some High School = 5.2 percent; High School Diploma = 17.9 percent; Some College/Associates Degree = 31.1 percent; Bachelor’s Degree or Greater = 41.0 percent

• Service Area male population = 296,944; Service Area female population = 295,213

• Service Area Age: 0-14=23.6 percent; 15-17=4.2 percent; 18-24=7.7 percent; 25-34=17.0 percent; 35-54=31.7 percent; 55-64 = 9.4 percent; 65+=6.4 percent

• Service Area Payer Mix: Managed Care=47.9 percent; Medicaid=11.3 percent; Medicare=30.3 percent; Self-Pay/Charity=10.2 percent; Other=0.4 percent

V. Identified Community Health Needs
During the fiscal year ending June 30, 2013, the Hospital conducted a Community Health Needs Assessment (CHNA) to assess the health care needs of the community. The CHNA took into account input from persons who represent the broad interest of the community served by the Hospital, including those with special knowledge of or expertise in public health. The CHNA has been made widely available to the public and is located on the website at the following address, BaylorHealth.com/Community. A summary of the CHNA is outlined below including the list of the needs identified in the assessment.

Creating healthy communities requires a high level of mutual understanding and collaboration with community individuals and partner groups. The development of this assessment brings together information from community health leaders and providers along with local residents for the purposes of researching, prioritizing and documenting the community health needs for the geographies served by the Hospital. This health assessment will serve as the foundation for community health improvement efforts for next three years.

The FY 2013 CHNA brings together a variety of health status information. This assessment consolidates information from the recent community health needs assessment conducted for the Texas’ Regional Healthcare Partnership Region 9 (Region 9 RHP), the Dallas County Community Health Needs Assessment and the Consumer Health Report conducted by the National Research Corporation (NRC) for the Hospital,
each of which takes into account input from persons who represent the broad interest of the community including those with special knowledge of or expertise in public health.

The identified community health needs as outlined below were reviewed and prioritized with input from the BS&WH Senior Leadership, the BS&WH Mission and Community Benefit Committee and approved by the BS&WH Board of Trustees. The methodology for prioritization can be found in the CHNA executive summary. Although each identified need is prioritized as high, medium or low, the Hospital will address all identified needs in the Plan.

The importance and benefits of compiling information from other recognized assessments are as follows: 1) Increases knowledge of community health needs and resources, 2) Creates a common understanding of the priorities of the community’s health needs, 3) Enhances relationships and mutual understanding between and among stakeholders, 4) Provides a basis upon which community stakeholders can make decisions about how they can contribute to improving the health of the community, 5) Provides rationale for current and potential funders to support efforts to improve the health of the community, 6) Creates opportunities for collaboration in delivery of services to the community and 7) Provides guidance to the hospital on how it can align its services and community benefit programs to best meet needs.

In developing a plan to address all identified community health needs, the Hospital and the System found that aggregating the needs allows for significant, crosscutting initiatives. Therefore, this community health implementation plan organizes the needs as follows:

Identified Health Needs:

A. Access to Care for Low Income/Underserved
B. Multiple Chronic Conditions
C. Preventive Health Screenings
D. Behavioral Health
E. Patient Safety and Hospital Acquired Conditions
F. Emergency and Urgent Care
G. Health Infrastructure

VI. Programs Addressing Identified Community Health Needs

Program Title: Donations In Kind - Faith in Action Initiatives
Description: The office of Faith in Action Initiatives 2nd Life program provides monetary and medical supplies and equipment reclamation from Baylor Scott & White Health and community
partners for the purpose of providing for the health care needs of populations both locally and internationally whose needs cannot be met through their own organization. From its founding days, Baylor Scott & White Health (BS&WH), formerly Baylor Health Care System (BHCS) leaders have persistently and passionately affirmed the health care system’s commitment to a Christian ministry of health and healing that encourages and supports employees to serve those in need in the community. BS&WH has a long history of actively supporting employees who find ways to put their Christian commitment to work and its employees have consistently affirmed the organization’s mission and ministry as an influential factor in their work. In addition, BS&WH consistently invests in partnerships in North Texas, the United States and around the world that reflect its commitment to health, healing, and wholeness. One of the primary goals is to mobilize staff to address the needs of their communities and world through education, missions, repurposing and reallocation of resources and disaster relief by equipping staff members as they volunteer in a wide variety of local and international mission contexts that provide medical care, disease prevention and education to communities in need.

Needs Addressed Under This Program:

- Access to Care for Low Income/Underserved

Program Title: Heart Failure Education Series
Description: The Heart Hospital Baylor Denton provides a quarterly series on the topic of heart failure. Physicians who specialize in cardiology, present topics related to heart failure, the disease process, treatment and how to live with heart failure. The seminars are held at the hospital on Monday evenings from 6:00 pm to 7:00 pm.
Persons Served: 66

Needs Addressed Under This Program:

- Access to Care for Low Income/Underserved

Program Title: Community Benefit Operations
Description: Community benefit operations include costs associated with assigned staff and community health needs and/or assets assessment, as well as other costs associated with community benefit strategy and operations. The staff may include non-clinical employees of the hospital (i.e. marketing, finance, project managers, etc.) as well as clinical staff such as RNs, patient care technicians, lab, research, cardiac rehabilitation, nutrition and other departments. Items tracked include the number of hours committees, teams or departments will spend planning the event(s) as well as execution of the event(s).

Needs Addressed Under This Program:

- Multiple Chronic Conditions
- Preventive Health Screenings

Program Title: Community Health Education
Description: The Heart Hospital Baylor Denton participates in several major health fairs targeted at underserved communities. These events are offered annually to the community free of charge, and are coordinated through a collaborative effort. Representatives of the hospital participate on the planning committees and numerous employees volunteer at the events, providing screenings and educational information at each event. The hospital purchases

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the screening supplies for these events. The hospital provides opportunities for the physicians on the medical staff to speak on cardiovascular disease symptoms and treatments of disease, prevention methods and wellness on local news stations. The hospital maintains an educational website to provide resources on programming, events in the community, healthy coping methods, medication explanations, problem resolution to reduce risk, healthy eating and resources for those living with cardiovascular diseases.

Persons Served:  811

Needs Addressed Under This Program:
- Multiple Chronic Conditions

Program Title: Donations - Financial
Description: The Heart Hospital Baylor Denton provides in-kind cash donations to various charities, sports sponsorships/venues, not-for-profit organizations, and other local charities. Following are recipients of financial donations for the fiscal year ended June 30, 2015:
- Kiwanis Club of Denton - The Kiwanis Club of Denton, Texas provides low-cost or no-cost medical, dental, and prescription assistance to disadvantaged children in the northern Denton County area through its Children's Clinic, a network of dedicated local health care providers. The Clinic is supported by fundraising activities that involve the entire community in fun, service and fellowship.
- Denton Community Health Clinic - Mission Statement: To provide affordable, comprehensive, quality care to all, regardless of ability to pay. What we believe: Everyone deserves to get healthcare services from a compassionate team that will work with each individual family to help with their healthcare needs.
- American Heart Association - The American Heart Association’s goal is to improve the cardiovascular health of all Americans by 20 percent and to reduce deaths from cardiovascular diseases and stroke by 20% by the year 2020.
- Denton Chamber of Commerce - The Denton Chamber is made up of a diverse cross-section of business and professional categories, in an alliance designed to help promote local products and services, and to support the collective needs and interests of its members. The organization also provides the structural foundation for administering key affiliate services such as: the Convention & Visitor Bureau, Economic Development Partnership, Leadership Denton, and the Small Business Development Center.
- Denton Guyer High School Band Booster Club - The Guyer Band Booster Club is a registered 501(c) 3 non-profit organization comprised of parents, family members and businesses who have a vested interest in the success of all aspects of the band program at John H. Guyer High School. The Guyer Band Booster Club is dedicated to supporting the Director of Bands in the development of excellence in music education, performance skills and leadership in band students.
- One Hundred Club of Denton – The purpose of the One Hundred Club of Denton is to provide prompt financial assistance to the families of Denton Police Officers who die or are injured in the line of duty.
- Serve Denton - Serve Denton is a 501(c) (3) community-based organization that exists to help nonprofits fulfill their mission and advance the common good of Denton County through co-location, collaboration, and communication.
Persons Served: 550

Needs Addressed Under This Program:
  - Multiple Chronic Conditions

Program Title: Donations - In Kind
Description: The Heart Hospital Baylor Denton offers in-kind donations of surgical services to the under-served and other not-for-profit organizations. Staff members and/or physicians on the medical staff are equipped by the Hospital as they volunteer in a wide variety of local and international mission contexts that provide medical care, disease prevention and education to communities in need.

Needs Addressed Under This Program:
  - Multiple Chronic Conditions

Program Title: For Women for Life
Description: This annual complimentary health event provides community health services of full lipid panel, blood pressure screens, physician presentations and other information for the greater community of women. The goal is to provide access to quality health care information, prevention, diagnosis and treatment to individuals who lack a primary care physician to raise awareness of heart disease among the general public.

Needs Addressed Under This Program:
  - Preventive Health Screenings
  - Multiple Chronic Conditions

Program Title: Heart Health Education Series
Description: The Heart Hospital Baylor Denton provides a five series seminar on topics related to heart health and treatment. Physicians who specialize in cardiology, present topics related to the heart, disease processes, treatments and how to maximize heart health. The seminars are held at the hospital on Monday evenings from 6:00 p.m. to 7:00 p.m.

Persons Served: 114

Needs Addressed Under This Program:
  - Multiple Chronic Conditions

Program Title: Health Screenings - Blood Pressure
The Heart Hospital Baylor Denton participates in providing screenings for blood pressure. It is one of the most important tests to detect the dangerous condition of high blood pressure which usually has no symptoms. High blood pressure greatly increases the risk of heart disease and stroke. If your blood pressure is below 120/80 mm Hg, be sure to get it checked at least once every two years, starting at age 20. If your blood pressure is higher, your doctor may want to check it more often. High blood pressure can be controlled through lifestyle changes or medication. After age 65, women have a higher risk of high blood pressure than men, and African-American adults of all ages have a higher-than-average risk.

Description: Persons Served: 1120

Needs Addressed Under This Program:
  - Preventive Health Screenings
• Multiple Chronic Conditions

Program Title: Health Screenings - Cardiovascular Disease
Description: The Heart Hospital Baylor Denton provides health screenings in the community in an effort to prevent disease and alert individuals to health risks at an earlier stage. Offer public service announcements in both English and Spanish languages, regarding the availability of preventive health screenings, and maintain an online calendar of community events at TheHeartHospitalBaylor.com/Denton. Hold preventive health screenings open to the community at locations across Denton County, including For Women for Life™ and It’s a Guy Thing™. Provide preventive health education, such as stroke/heart disease screening profiles, to patients and the public to change health behaviors and reduce preventable hospital admissions or re-admissions.
Persons Served: 976
Needs Addressed Under This Program:
• Preventive Health Screenings
• Multiple Chronic Conditions

Program Title: It’s a Guy Thing
Description: This is an annual event that provides preventive community health services to include a free, full lipid panel along with physician presentations and other information for the greater community of men. The hospital advertises the event approximately one month prior to the event via mailers, newspapers, and the website.
Persons Served:

Needs Addressed Under This Program:
• Preventive Health Screenings
• Multiple Chronic Conditions

VII. Charity Care and Government-Sponsored Indigent Health Care Provided
For Fiscal Year 2015, The Heart Hospital Baylor Denton provided $1,232,735.00 in unreimbursed costs of charity care and government-sponsored indigent health care.

VIII. Government-Sponsored Health Care Provided
For Fiscal Year 2015, The Heart Hospital Baylor Denton provided $25,128,552.00 in unreimbursed costs of government-sponsored health care.

IX. Other Types of Community Benefits Provided
$201,833
The Heart Hospital Baylor Denton is committed to improving the quality of life for the many citizens living and working in its area. The Heart Hospital Baylor Denton was pleased to allocate funds to the following community benefit activities:

A. Community Health and Wellness Improvement Services $71,135
X. Report of Community Benefit Provided During Fiscal Year 2015

Tax provides

In a commitment to fulfill its mission, The Heart Hospital Baylor Denton benefit to the community, conservatively estimated, was $26,563,120.00 for Fiscal Year 2015. The Heart Hospital Baylor Denton is filing its Annual Statement of Community Benefits Standard (Statement) as a consolidated system with the other affiliated hospitals of BSW excluding those that qualify as Medicaid disproportionate share hospitals).

Through community benefit activities, BS&WH-affiliated hospitals provided: quality patient care and subsidized services otherwise not available in the community; medical education, training for medical technicians, hospital chaplains, nurses, and future physicians; and medical research that will speed the time between scientific finding and its application to improving medical care.

Any comments or suggestions in regard to the community benefit activities are greatly welcomed and may be addressed to Jennifer Coleman, Senior Vice President, Consumer Affairs, Baylor Scott and White Health, 3600 Gaston Avenue, Suite 150, Dallas, Texas 75246.